



StudyinCanada.com Content Calendar 2021

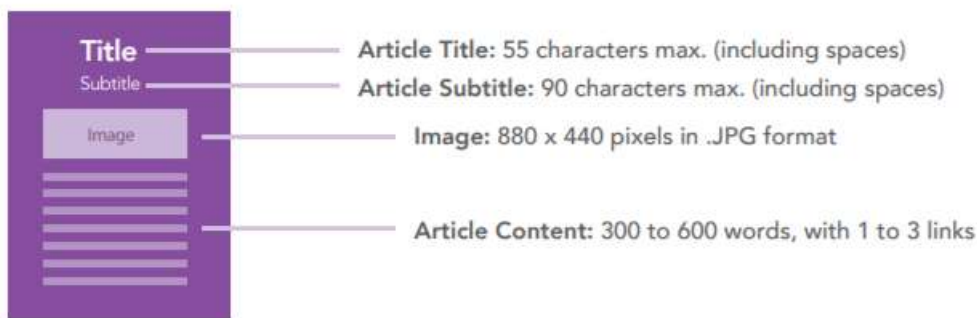
The SchoolFinder Group of websites (which includes StudyinCanada.com and ScholarshipsCanada.com) helps students, parents and counsellors find the right school and program, company and career — and a vast array of scholarships.

The content you submit will be posted to our **Discover section** on StudyinCanada.com and **viewed by thousands** of students. In addition to the sites, your posts may be featured in our **monthly newsletter** to **international students** and stakeholders who want to know more about schools, programs, careers and scholarships available in Canada.

We offer **themes** to consider when creating material, but if you wish to deviate from them, please feel free to do so. Consider where your audience is in their journey, and how your material can **help students make good decisions**.

The **best content marketing** strives to “**help, not sell.**” If you'd like to discuss content marketing **strategy** or **best practices**, please reach out.

Article specifications are below. We look forward to your content!



Month	Themes	Submit By
January	<ul style="list-style-type: none"> ○ Finding and applying to Canadian schools ○ Staying engaged with your campus community 	December 31
February	<ul style="list-style-type: none"> ○ Getting scholarship support as an international student ○ Getting your English proficiency test 	January 31
March	<ul style="list-style-type: none"> ○ Sharpening your study skills ○ Working on- or off-campus in Canada 	February 28
April	<ul style="list-style-type: none"> ○ Should you study online or on campus? ○ Resisting stress during exam season 	March 31
May	<ul style="list-style-type: none"> ○ Summer jobs for international students ○ Should you study online during the summer? 	April 30
June	<ul style="list-style-type: none"> ○ Connecting with peers over summer break ○ Admissions 101: offers, deferrals, and more 	May 31
July	<ul style="list-style-type: none"> ○ 20 things you didn't know about Canada ○ The cost of living in cities across Canada 	June 30
August	<ul style="list-style-type: none"> ○ Personal finance advice for international students ○ Finding and applying for scholarships 	July 31
September	<ul style="list-style-type: none"> ○ Accessing student support services as an international student ○ Managing your time like a pro 	August 31
October	<ul style="list-style-type: none"> ○ Balancing school, work, and life ○ Getting involved with online & on-campus clubs and activities 	September 30
November	<ul style="list-style-type: none"> ○ Maintaining good mental health ○ Preparing your application documents for admission season 	October 31
December	<ul style="list-style-type: none"> ○ Enjoying your winter holiday ○ Scholarship sampler: awards to keep an eye on next year 	November 30