



## StudyinCanada.com Content Calendar 2022

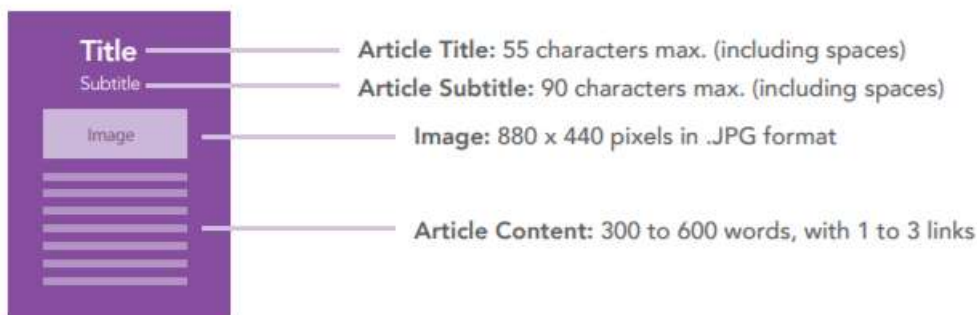
The SchoolFinder Group of websites (which includes StudyinCanada.com and ScholarshipsCanada.com) helps students, parents and counsellors find the right school and program, company and career — and a vast array of scholarships.

The content you submit will be posted to our **Discover section** on StudyinCanada.com and **viewed by thousands** of students. In addition to the sites, your posts may be featured in our **monthly newsletter** to **international students** and stakeholders who want to know more about schools, programs, careers and scholarships available in Canada.

We offer **themes** to consider when creating material, but if you wish to deviate from them, please feel free to do so. Consider where your audience is in their journey, and how your material can **help students make good decisions**.

The **best content marketing** strives to “**help, not sell.**” If you'd like to discuss content marketing **strategy** or **best practices**, please reach out.

Article specifications are below. We look forward to your content!



Month	Themes	Submit By
<b>January</b>	<ul style="list-style-type: none"> <li>○ It's not too late to apply to Canadian schools!</li> <li>○ Staying engaged with clubs, sports, and social activities</li> </ul>	<b>December 31</b>
<b>February</b>	<ul style="list-style-type: none"> <li>○ Getting scholarship support as an international student</li> <li>○ English proficiency tests: IELTS, TOEFL, and more</li> </ul>	<b>January 31</b>
<b>March</b>	<ul style="list-style-type: none"> <li>○ Nailing your admissions interview — and choosing the right offer!</li> <li>○ Working on- or off-campus in Canada</li> </ul>	<b>February 28</b>
<b>April</b>	<ul style="list-style-type: none"> <li>○ Should you continue your studies during the summer?</li> <li>○ Exam season: resisting stress and promoting self-care</li> </ul>	<b>March 31</b>
<b>May</b>	<ul style="list-style-type: none"> <li>○ Summer jobs for international students</li> <li>○ How to get your student visa</li> </ul>	<b>April 30</b>
<b>June</b>	<ul style="list-style-type: none"> <li>○ Travel 101: documents, pre-departure checklist, and more</li> <li>○ Preparing for life in Canada: from banking to cell phones</li> </ul>	<b>May 31</b>
<b>July</b>	<ul style="list-style-type: none"> <li>○ Exploring Canada: must-see destinations across the country</li> <li>○ The cost of living in cities across Canada</li> </ul>	<b>June 30</b>
<b>August</b>	<ul style="list-style-type: none"> <li>○ Budgeting for Canadian life</li> <li>○ Why you should attend orientation week</li> </ul>	<b>July 31</b>
<b>September</b>	<ul style="list-style-type: none"> <li>○ Helpful apps and tech for school</li> <li>○ Managing your time like a pro</li> </ul>	<b>August 31</b>
<b>October</b>	<ul style="list-style-type: none"> <li>○ Nutrition: healthy eating, and bringing a taste of home to Canada</li> <li>○ Connect with peers: there's more to school than studying!</li> </ul>	<b>September 30</b>
<b>November</b>	<ul style="list-style-type: none"> <li>○ Working in Canada over the holiday season</li> <li>○ Last-minute resumé-boosters: make your application shine</li> </ul>	<b>October 31</b>
<b>December</b>	<ul style="list-style-type: none"> <li>○ Fun facts about Canada</li> <li>○ How to effectively study for your final exams</li> </ul>	<b>November 30</b>